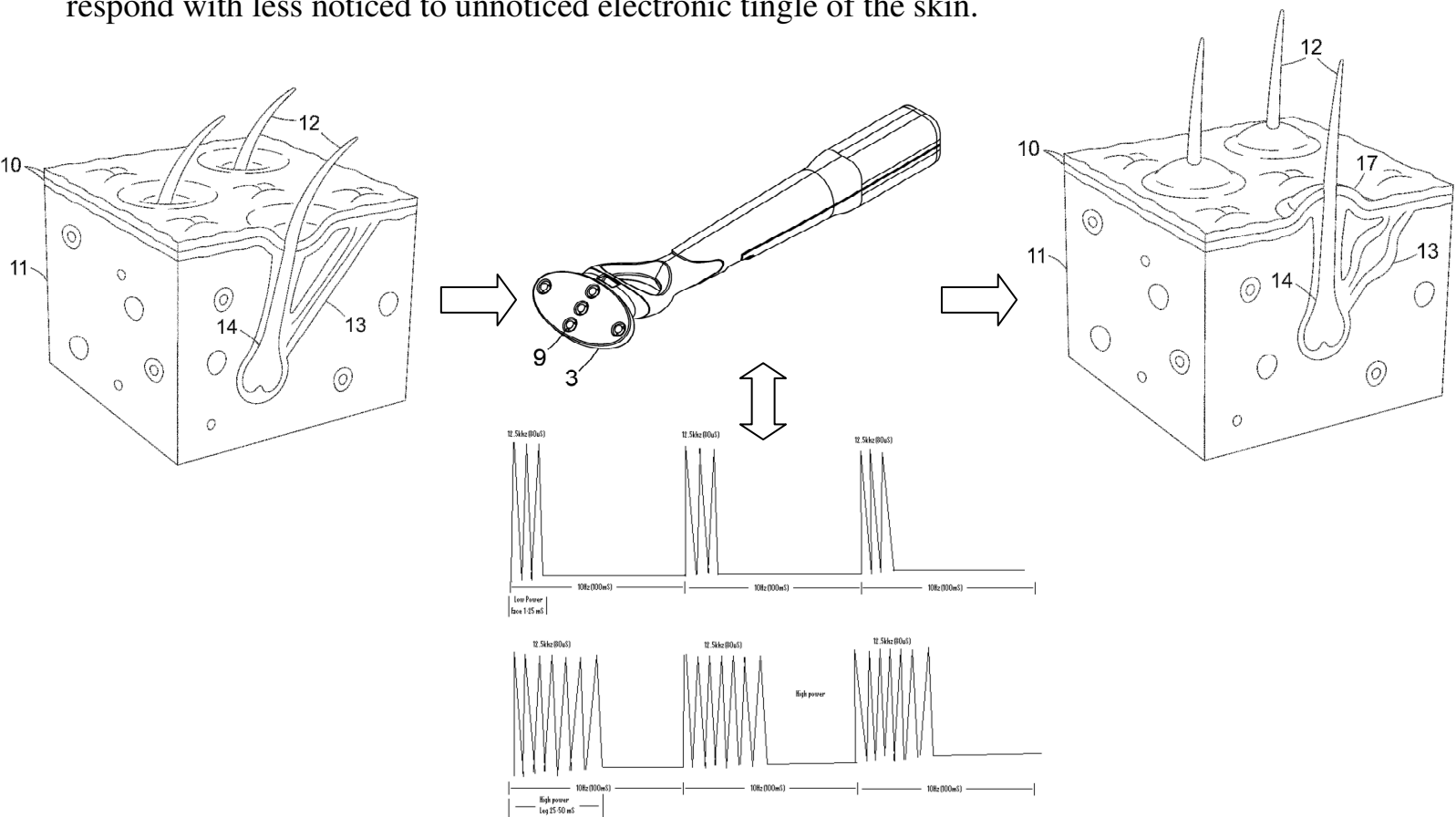


Microprocessor Pulse Advances the Technology of Shaving Controlling Pilomotor Effect Enhances Skin Condition

ICI releases an effective Prototype device that is applied to the skin prior to blade or electric shaving. The skin is electronically induced from a microprocessor-controlled circuit tuned to stimulate the Arrector Pili muscle (13) causing a Pilomotor contraction of the hair on hair-bearing skin, mimicking the involuntarily pilomotor reflex. The reflex releases minutes after the application, offering ample time to shave with the hair optimally oriented to the blade, minimizing blade pressure to strokes to the skin.

Just as larger muscles of the body become conditioned with repetitive retractions; the microscopic Arrector Pili muscles become conditioned over time, and with a reduced power setting adequately respond with less noticed to unnoticed electronic tingle of the skin.



ICI Integrated Consultants Incorporated