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Press Release

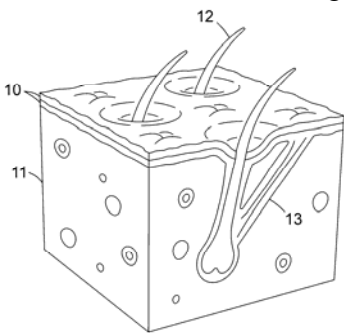
Microprocessor Pulse Shaving Aid Utilizes Pilomotor Effect Advancing the Technology of Shaving, Reducing Skin Irritation

David Aberizk, President of Integrated Consultants, a Design and Rapid Prototype R&D Firm submits a Utility Patent #119054-002UTL. This patent offers a new electronic-pulse device Shaving Aid that enhances optimal positioning of the hair relative to skin for a close-to-skin blade cut, thus reducing skin irritation due to shaving. The hand-held, battery-operated device produces an adjustable harmless electrical discharge to the skin surface that stimulates microscopic skin muscles attached to skin hair follicles which offers a desirable positioning for blade cutting.

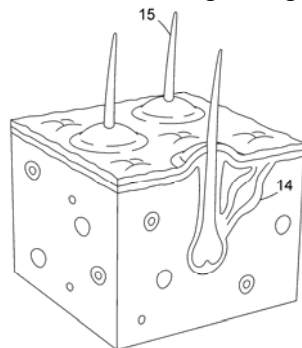
From an electromechanical engineering approach we are able to isolate pulsating charge parameters to electrode terminals and effectively initiate the involuntary pilomotor reflex. This skin surface, shaving aid offers a controlled reaction of optimally positioned hair for blade removal at the skin.

Empirical testing yielded optimal pulse parameters (power, frequency, period, cycles and time) applied to the skin to contract the Arrector Pili muscle (Pilomotor Effect). Prolonged electronic stimulation in one area of the skin shows no additional pilomotor attribute, or irritation to the skin.

Just as larger muscles of the body become conditioned with repetitive retractions; the microscopic Arrector Pili muscles become conditioned. Over time a reduced power setting offers adequate response with a less noticed to unnoticed electronic tingle of the skin, effecting a larger area to shave.



Normal skin condition



Pilomotor Effect on skin



Shaving Aid Operational-Prototype

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Additional Patent details on the Integrated Consultants web site <http://www.integratedconsultants.com/>

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